



2022

'A YEAR IN REVIEW' REPORT

OUR STORY

The UAE is fast becoming a digital economy. As governments and businesses adopt new technologies to maintain their competitive advantage and improve human life, they are also being exposed to new and more sophisticated cyber threats.

At CPX, we engage with our partners to mitigate unprecedented security risks every day. Our ambition is to build a vibrant cybersecurity ecosystem for everyone in a digital-first world. To do so, we need more than mere reactive cybersecurity strategies.

Organizations that invest in improving their cyber maturity will unlock business value and drive growth with peace of mind.

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Khaled Al Melhi
Chief Executive Officer

01 CEO'S MESSAGE

Dear Stakeholder,

About a year ago, CPX as a company was just an ambitious idea, shared by our visionary board members who wanted to build a vibrant cybersecurity ecosystem for everyone in today's digital-first world.

In less than 12 months, what we as a company have achieved is remarkable. It's my privilege and pleasure to welcome you to the CPX "A Year in Review" report. This report presents an overview of our collective efforts in maximizing our operational impact and key strides in our journey toward establishing the CPX brand, its market position, and its unique offerings over the past year.

CPX was established in March 2022 to fill a market gap and address a growing demand for secure cybersecurity solutions and add value to our clients. From our inaugural launch at GISEC to today, CPX has grown from strength to strength. We are proud of our roots and achievements as a home-grown UAE company.

Starting from ground zero, in just under nine months, we strengthened our market presence, entered into new collaborations, extended our offerings, earned international certifications, won new customers, and built a 300-plus, solid and driven CPX family.

I remain grateful to every CPX employee whose commitment, perseverance, and drive this past year have allowed us to flourish and make a mark in the UAE cybersecurity market.

At CPX, we are driven by our purpose, to enable our customers and partners to explore the future, as we secure the present. We constantly aim to create awareness that organizations need more than reactive cyber security strategies.

Today, we stand at an opportune moment to make an impact and foster a security-first culture in our ever-increasing digital-first world. In the coming months, we will continue to build on our successes and work with our partners to support our customers, and the broader community.

We remain committed to our shared purpose to create a safe and secure network for local and regional businesses. Together we will cross new milestones, create new success benchmarks, and raise UAE's contribution to safe cyber practices on the global arena.

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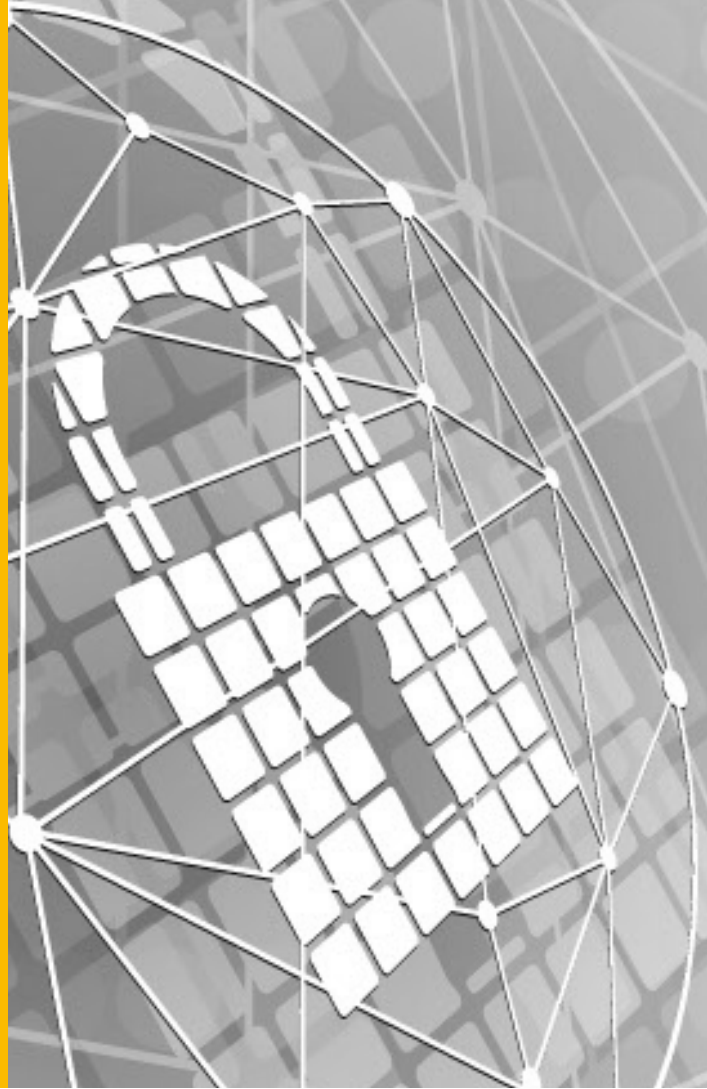
ABOUT CPX

Since 2022
Operating in the UAE

50+
Government
and Enterprise Clients

300+
multicultural professionals

Headquartered in
Abu Dhabi



VISION

CPX is the trusted and leading partner offering E2E cybersecurity services across all industries.

MISSION

To deliver secure and excellent cybersecurity services to the community.

OUR SERVICES

CPX specializes in cyber defense expertise that is designed and deployed with surgical precision to deal with any risk and threat. CPX's fully vetted and globally experienced team functions as a cybersecurity special forces operation, tackling the most advanced threats facing companies, governments, and critical infrastructure entities.

CPX provides end-to-end cybersecurity capabilities to ensure organizations are compliant with stringent cybersecurity standards, and accelerates cyber maturity with robust cyber resilience services and solutions.



Trusted Advisory
& Risk Services



Cyber Solutions
& Delivery



Cyber Resilience
Services



DigitalTrust
Services



Red Team
Services



Cloud Security
Services



Physical Security
Services



Client Delivery
Office

OUR BELIEFS

INTEGRITY

Lead with fairness and transparency
in a trusted environment

ACCOUNTABILITY

Take ownership of our actions,
respectfully

ONE TEAM

Always work together to be the
world's best

EXCELLENCE

Commit to go over and above in
delivering value

INNOVATION

Together, we create an ecosystem
centered around ingenuity

OUR PURPOSE

**YOU EXPLORE THE FUTURE.
WE SECURE THE PRESENT.**



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Working with dedicated colleagues, in a creative environment, and with an inspiring leader is what has made the journey exciting, fulfilling, and special so far. This is how we drive success in the organization, and I couldn't be more proud to be part of CPX, and contribute to its successes.

Hayat AlMaraghi

Senior Specialist - Human Capital

A man with dark hair and glasses, wearing a dark blue suit, white shirt, and red tie, stands in a modern office. He is positioned next to a large, leafy green plant in a white pot. The background shows office desks, computers, and large windows with a view of greenery outside. The lighting is bright and professional.

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It has been indeed an enriching experience for me. It's an organization which offers opportunities for everyone to foster and grow both professionally and personally. I have not only learned about my domain, but there has also been a lot of cross-functional learning.

CPX is multicultural and offers us with an opportunity to interact with colleagues from varied nationalities and cultural backgrounds, which is one of the interesting facets of working here.

Deepanshu Chauhan
Senior Accountant

KEY ACCOMPLISHMENTS

The UAE's vast footprint in regional and international affairs presents numerous opportunities for CPX, as a cybersecurity expert, to serve and protect some of the world's fastest-growing companies.

Cybersecurity is one of the most critical domains that touches all aspects of a growing business. It doesn't matter what size a company is; if it doesn't invest in security infrastructure, people, and education, it leaves itself and its customers exposed to cyber-attacks.

Organizations can't perform without security. Simply put, today, every business is in the cyber security business. CPX understands the challenges and opportunities and what this dichotomy presents.

At CPX, we are driven by our purpose, to enable our customers and partners to explore the future as we secure their present. Every day, we focus on how we can help our customers thrive in a digital economy safely and securely. Together with our customers and partners, we strive to create a safe, always-on cybersecurity ecosystem.

CPX is more than a cybersecurity provider. We see ourselves as a value-added partner. We are our customer's advisors. We empower them, add value to their business, and are committed to their growth.

In 2022, we created a significant impact as an organization, for our customers, our partners, and the wider UAE community. We are proud of our achievements and truly believe that we have only just begun.



CYBER SECURITY INSIGHTS

At CPX, on a daily basis, our team of experts gives insights and analysis of key challenges and threats on a local and global scale across organizations and industries. Through digital publications and other resources, we arm our customers and industry leaders on how to remediate new and emerging cyber threats. When it comes to cyber security, we are all in it together and our mandate is to help create a wider cyber ecosystem.

NEW CYBER SECURITY OFFERINGS



At CPX, we focus on organically building our capabilities through key acquisitions and collaborations. This allows us to deliver robust strategies and end-to-end cybersecurity solutions and services. As a testament to this approach, in Q3, we launched our own Cloud Security portfolio to strengthen CPX's cloud offerings and align them with our customer's journey to the cloud. The key objective of the CSS is to integrate our offerings across all business units and provide a seamless customer experience.

Our CSS services include the following:



360° Cloud Security Assessment and Advisory



Cloud Security Design and Implementation



Cloud Security Monitoring and Testing



Cloud Security Compliance Services

KEY ACHIEVEMENTS

UAE NATIONAL CYBERSECURITY COUNCIL



CPX signed a strategic partnership with the UAE National Cybersecurity Council to facilitate swift and coordinated responses to future cyber incidents in the UAE. The multi-year program will help standardize the UAE's national cybersecurity operations and elevate the cybersecurity resilience of the country by building world-class capabilities to respond to all types of incidents and threat actors. This substantial project aims to open new business opportunities and initiatives on a federal and regional level. The agreement also allows CPX to scale its business and address both, local and global market gaps.

CUSTOMER SUCCESS STORY

We are incredibly grateful to our customers for the trust and encouragement they have given us. They could see from the beginning what CPX was capable of and today have complete faith in the brand. Our recent partnerships with organizations like Malaffi are a clear reflection of the market's confidence in our work.



CERTIFICATIONS

CPX received two important certifications within six months of operations. Our Cyber Managed Services (CMS) division was awarded the ISO 27001:2013 and ISO 1:2018-20000 certification for its end-to-end cybersecurity management services. Issued by the International Organization for Standardization (ISO), CMS was recognized for its best practices in innovation, automation, and seamless customer service.





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CPX leadership believes in innovation - They support and trust its people who are driven by a desire to solve problems, meet new needs, or create new opportunities. Forming the new SBU Cloud Security Services within a few months of inception, helped me gain the confidence on CPX.

Shivani Jariwala

Director - Cloud Security Services



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My journey with CPX has been an exciting one so far. I am proud of being a crucial player in establishing our brand-new office. An inspirational work environment fosters a good work culture and will encourage innovation.

Musa Aljneibi

Specialist - Administration & Facilities

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STRATEGIC PARTNERS

At CPX, we pride ourselves on our partnerships with some of the most successful and innovative companies in the field of cybersecurity. We work with industry leaders, established companies, and innovative startups to build a robust, cutting-edge cybersecurity ecosystem.

In 2022, we built strong engagements with key partners and distributors on a regional and international level. Our partnership strategy focuses on building associations with companies whose vision and values are compatible and aligned with our objective of supporting the growth of a secure and formidable UAE cybersecurity market.

Over the last six months, we brought this vision to fruition by strengthening our partnerships through strategic Memorandum of Understanding (MoU) agreements with market leaders. We believe it is in working hand-in-hand with our partners that we create long-term value for our customers.



CPX AND PARTNERS: A COLLECTIVE VISION

2022



Collaborate on enhancing cyber resilience

12 Jun

kyndryl



06 Jul

Join forces to strengthen cybersecurity maturity



Cooperate on providing secure, reliable IT solutions and advisory services

15 Sep



21 Sep

Join forces to assist organizations in protecting their assets



Work together in designing end-to-end cybersecurity platforms and solutions

10 Oct



HUAWEI



10 Oct

Jointly explore cyber security opportunities



Collaborate on securing cloud solutions

10 Oct



Microsoft



11 Oct

Establish joint practices and solutions built on Microsoft Security Technologies



Bring together cyber security testing and validation activities

13 Oct



2023



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“What I appreciate about CPX is their attempts to enhance the quality of employee experience through the different initiatives they started, like the coffee break with the CEO! This helps cultivate an encouraging environment for teams to blossom and bring out the best in them. I am thankful for having an inspirational leader supporting me since day 1. This ultimately leads to success.

Ruqayya AlAwadi

Security Associate - Customer Success



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CPX provides an employee-centric environment focusing on employee well-being and happiness. This encourages us to innovate and offer unique, value-added services, often exceeding our client's expectations. I am proud to be part of a brand focusing on being the trusted cybersecurity advisor in the region.

Ibrahim El Abed

Director - Trusted Advisory & Risk Services

FUTURE OUTLOOK

2022 was a big year for us, and we're proud of all that we accomplished. We set the stage for future success with some great projects, and we're excited to keep the momentum going in 2023. This year, our focus is on executing our strategy, building customer trust, and expanding the adoption of our innovative cybersecurity solutions. Cybersecurity is and will remain a critical aspect that cannot be overlooked.

In the coming year, we expect to see more organizations establish a clear governance program to ensure all stakeholders understand cybersecurity and its implications on the business. We see a tremendous opportunity ahead and believe only those organizations with a robust cybersecurity strategy in place will be better prepared to thrive in a digital economy.

As the UAE's trusted security partner, our services and solutions are built around four primary pillars:



Consulting



Integration

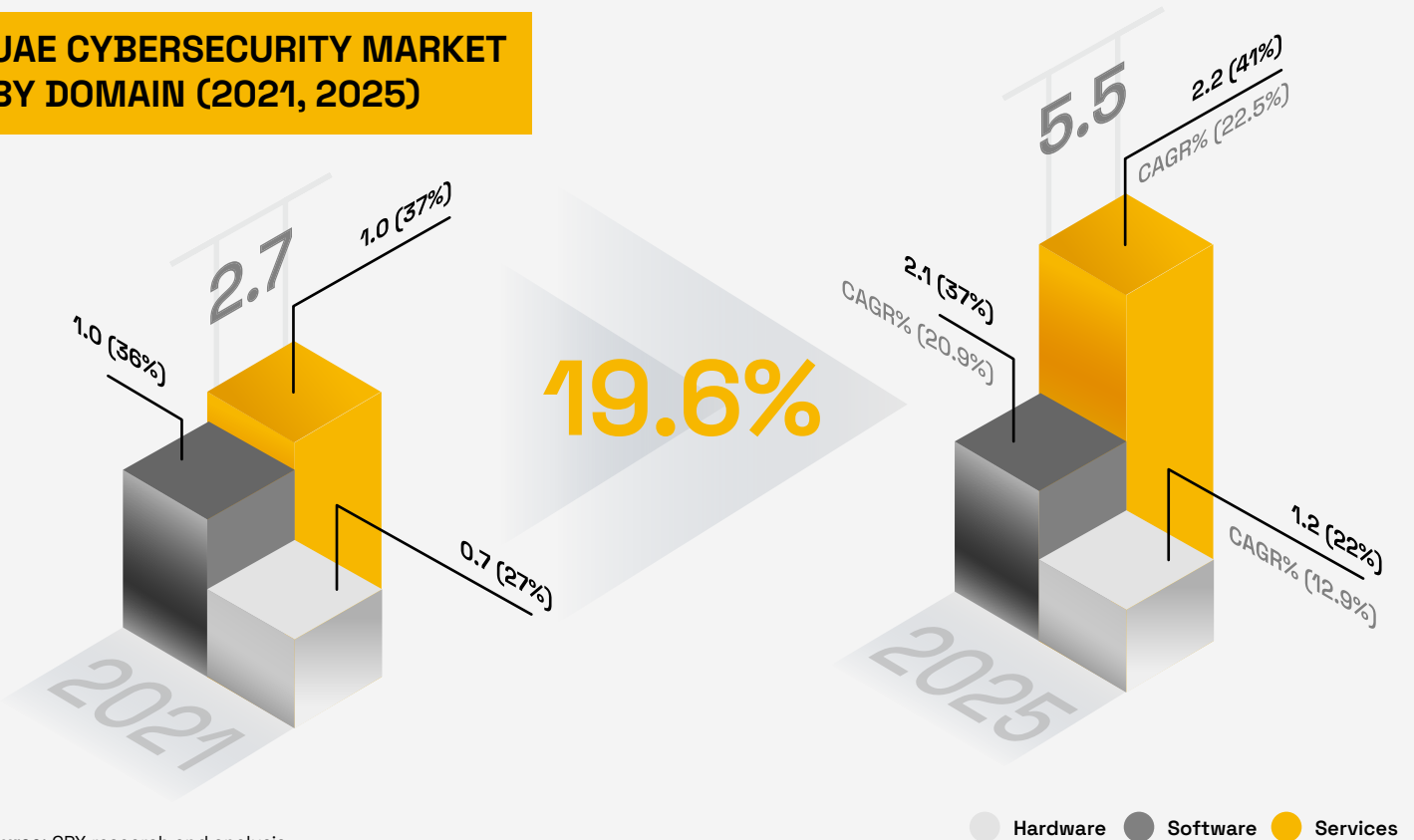


Managed Security Services (MSS)



Other cyber security services

UAE CYBERSECURITY MARKET BY DOMAIN (2021, 2025)



Source: CPX research and analysis

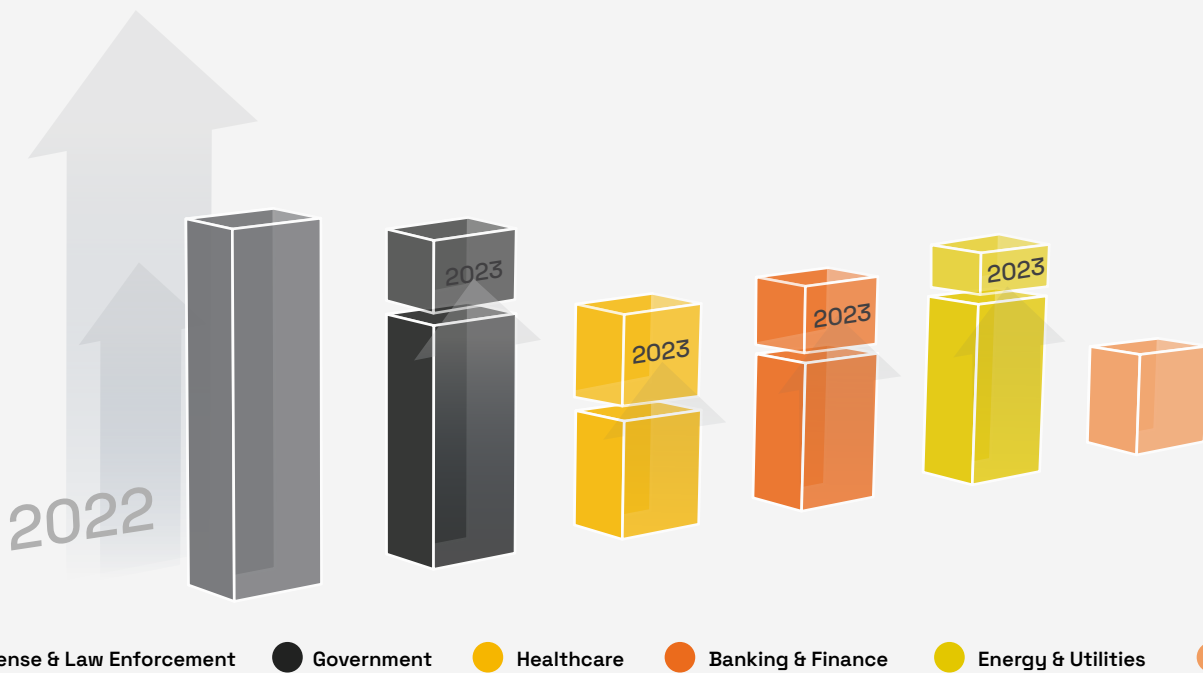
MARKET OPPORTUNITIES

Businesses today face threats from multiple sources and the nature of these threats continue to evolve, fueled by digital transformation and adoption of emerging technologies such as AI, IoT, blockchain, data and cloud. The Cybersecurity industry in the UAE is expected to grow by 20% year over year.

Consulting and Managed Security Services represent the biggest growth market and CPX aims to capitalize and tap into this opportunity.



INDUSTRIES



Source: CPX industry focus and growth expectations

INDUSTRY SEGMENTATION

CPX serves government and business organizations across several sectors, including energy & utilities, healthcare, transportation, telecom, and banking and finance, with an emphasis on large and medium enterprises.

In 2022, we served more than 50 enterprise and government groups in the UAE, and we aim to increase this number by 20% in the coming years with a key focus on increasing revenue from the banking & finance and healthcare sectors. CPX has a strong presence in energy & utilities and is keen to explore new opportunities within the government and defense & intelligence sectors.

CPX IN THE MEDIA



EVENTS

We were part of some key industry events and raised cybersecurity awareness through engaging panel discussions.



September

IDC Exclusive Roundtable under the theme “Cybersecurity Risk Reduction: Driving Value for Your Organization”.



November

IDC’s Public Sector Congress 2022 – Abu Dhabi

SOCIAL MEDIA

We’re dedicated to updating our social media channels and are active across the three digital platforms with latest CPX news and offerings. In less than a year, we’ve gathered more than 3000 followers across all platforms and kept our stakeholders informed on the latest cyber security and industry news.



CPX IN THE UAE COMMUNITY

At CPX, we believe that a positive and lasting work environment can bring about real change in people's lives and communities and benefit our planet. This belief has guided our employee and community engagement pursuits and allowed us to fully imbibe and commit to our culture-rich, diverse, and inclusive community activities.

GIVING BACK TO THE COMMUNITY

The Zayed Charity Marathon: Established in 2001, the inclusive and charitable annual race is held in tribute to the Founding Father of the Nation, the late Sheikh Zayed, who was himself a passionate humanitarian. This run supports the vision of the UAE of Humanity and spreads goodness centered on creating love and peace. We encourage our employees to partake in either a 3km family fun, the 5km intermediate course, or the 10km advanced route. In 2022, 30 CPX employees participated in the Annual Zayed Charity Run.



SUSTAINABILITY

We moved to a brand-new office in Mohamed Bin Zayed City in Q4. The open space office promotes collaboration and encourages employees to connect and get creative. As a digital-first organization, we foster a culture of having everything digital.

INCLUSIVITY - INTERNSHIP PROGRAM

Nurturing young talent and helping them become the next generation of cybersecurity leaders is an enriching experience. In 2022, CPX had the privilege to mentor and train 10 UAE interns. Through this ongoing program, we aim to identify, attract and develop senior-year students and fresh graduates (UAE nationals) and place them in suitable job roles across all departments in our organization. We provide the training and skills needed to thrive in today's workplace, help participants understand their strengths and weaknesses, and orient them toward working in a professional environment.



